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**TUESDAY, JUNE 21, 2011 - FOR IMMEDIATE RELEASE**

### **50 FOR TIBET**

#### **TEAM HIGHPOINT & FRIENDS HEAD TO SCANDINAVIA FOR THE ROWELL FUND FOR TIBET**

ECHO's Team HighPoint (SeisNotes Editor Steve Gardiner, Senior Geophysical Analyst David Baker, President John Jancik and Terri Baker) as well as ECHO V.P. of Business Development & Marketing Jessica Morse, Denby Gardiner, Joe Sears, Ph.D. and Kevin Allison, will be heading to Denmark a week from today on Sunday, June 26th to begin their Top Of Scandinavia Expedition through Denmark, Sweden, Finland & Norway. The tallest peaks of Sweden (Kebnekaise) and Norway (Galdhopiggen) will provide challenges of crossing glaciers and have significant elevation gain. The approach of Finland's highest point (Halti) will include a float plane landing near the base of the peak. All four country highpoints are scheduled to be completed within a 15 day period. The Top Of Scandinavia Expedition originated as an idea while climbing Ireland's highest peak during Team HighPoint's Top Of The British Isles Expedition last summer. Like highpointing adventures before the Top Of Scandinavia Expedition, Team HighPoint has a dual goal of bringing awareness and fund raising for The Rowell Fund For Tibet, a non-profit organization that supports Tibetan cultural projects in the face of the Chinese occupation of Tibet.

Since the **50 For Tibet** project's inception in 2006, over 120,000 miles of travel have been logged and approximately \$200,000 in donations have been raised to promote The Rowell Fund For Tibet ([www.savetibet.org/about-ict/rowell-fund-tibet](http://www.savetibet.org/about-ict/rowell-fund-tibet)), an organization which provides grants to help preserve the threatened Tibetan culture. In addition, Team HighPoint has provided education and publicity about the Tibetan situation resulting from the occupation by China over the past 60 years. "The oppression of the Tibetan people is one of this planet's saddest ongoing tragedies. While much of the world has condemned China for its actions, serious, substantive dialogue that would provide Tibetans their homeland and culture has really not been achieved." states Team HighPoint member John Jancik. "Regardless of their location, atrocities, whether they be in Africa or Asia or some other locale, should not be ignored by the world community because ultimately we have a moral responsibility to our fellow human beings that we can help them live in peace and with home rule. That is why we chose to take the 50 for Tibet project back and forth across the United States as well as internationally."

Team HighPoint consists of John Jancik (Parker, Colorado), Terri Baker (Parker, Colorado), David Baker (Denver, Colorado) and Steve Gardiner (Billings, Montana). John and Terri, who originally met the late legendary photographer and mountaineer Galen Rowell in 1995 as the three of them prepared for their participation in the 1996 Top Of The World Expedition to northern Greenland, now serve on The Advisory Board of The Rowell Fund For Tibet. On September 23rd, 2006, Team HighPoint was honored with a special meeting with His Holiness The Dalai Lama during his visit to Colorado.

To learn more about Team HighPoint and its 50 For Tibet project, see the Team's website at [www.50fortibet.org](http://www.50fortibet.org) or contact John jancik at [echojj@aol.com](mailto:echojj@aol.com). More information about the Tibetan situation is available from the International Campaign for Tibet at [www.savetibet.org](http://www.savetibet.org) or by phone at (202) 785-1515.

**WWW.50FORTIBET.ORG**